

5. Allianz Foundations

Composite Logo Logic

Allianz is engaged in many projects to create longlasting environmental and societal impact and has established a number of foundations that work together to help local communities around the globe.

Allianz foundations are own legal entities and follow the descriptor logic. The Allianz logo and the name of the foundation are detached from each other on the same level. The name of the foundation is set in Allianz Neo semibold and does not include a picture mark.

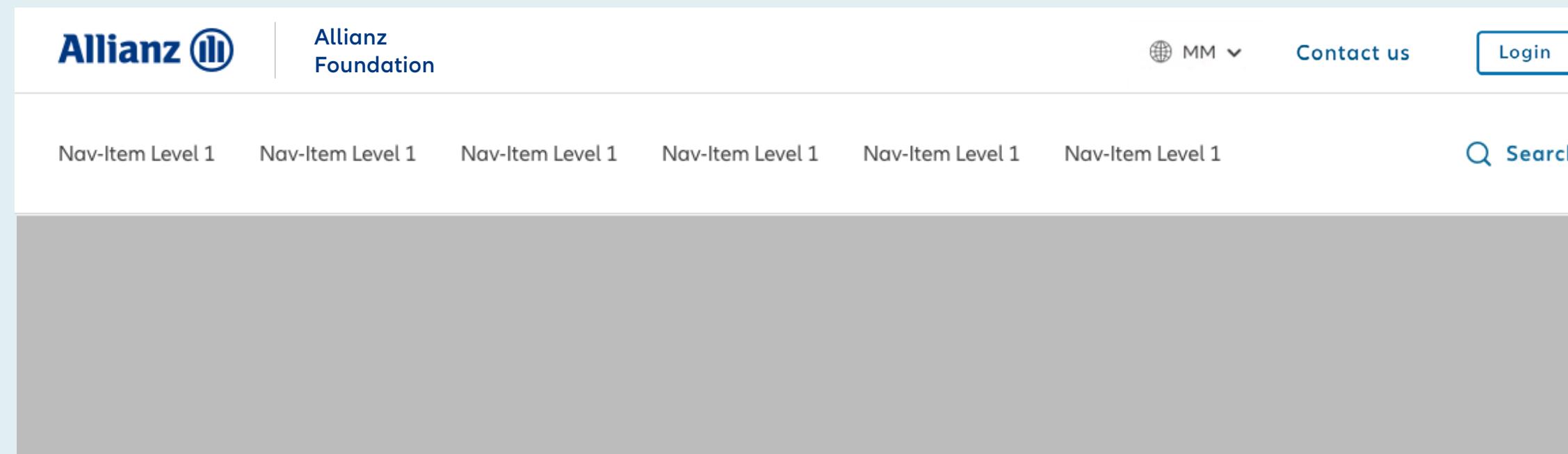
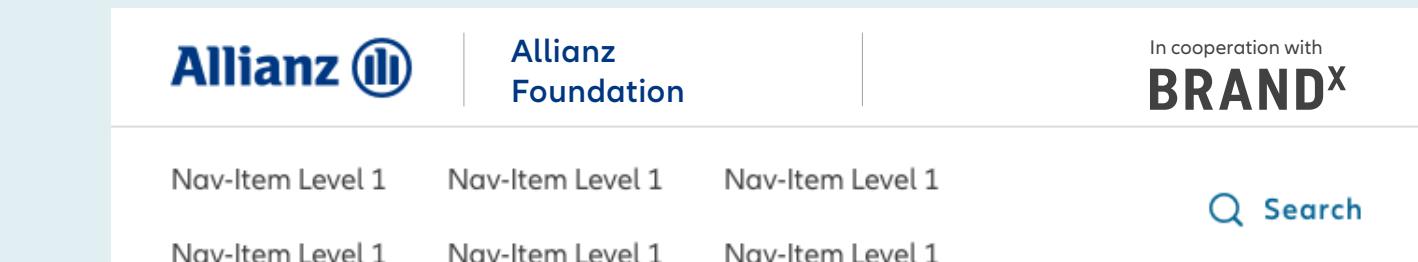
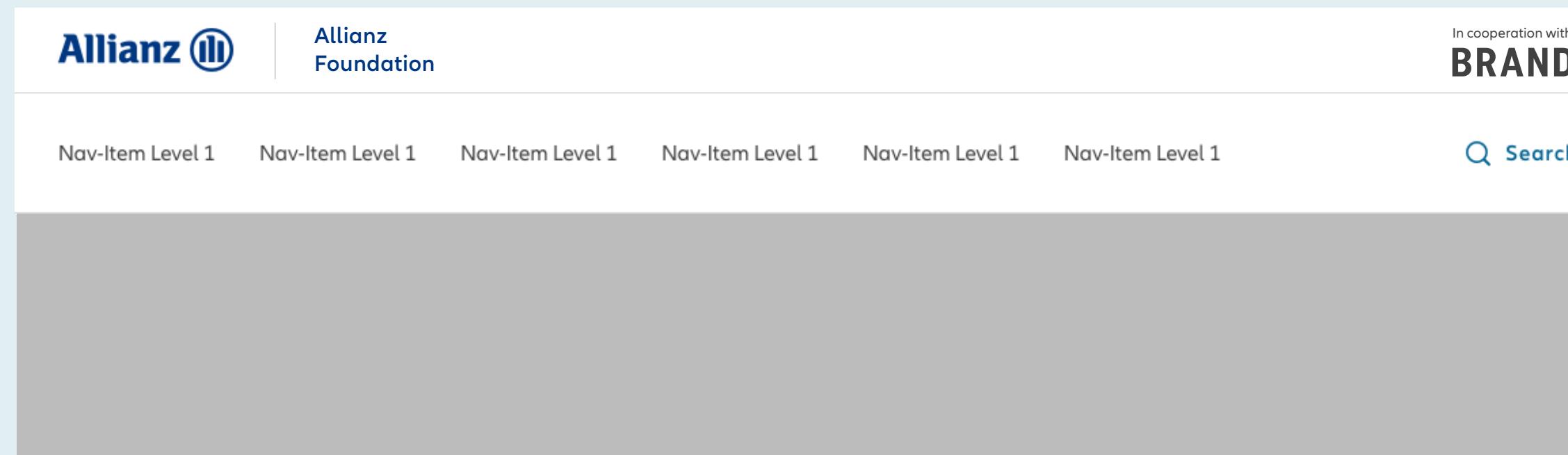
5. Allianz Foundations

- Allianz Neo semibold | tracking +20 | mixed writing
- Cap-height = bottom wordmark to top of crossbar A
- Line spacing 100%
- Allianz blue or white
- Placement according to media, layout and format (see following pages)
- Minimum distance to Allianz Logo is 1 eagle
- Allianz blue or White



5. Allianz Foundations Positioning & Alignment Placement on websites

- On AEM headers the foundation is set left-aligned next to the Allianz logo divided with a centered divider line for desktop and tablet view
- The foundation is an independent and editable text module as part of the header.
It's not connected with the Allianz Logo!



5. Allianz Foundations

Allianz

Foundation xyz
Allianz



Lorem ipsum nanufeg

We are at your side. Every step of the way.
[ALLIANZFOUNDATION.XY](#)

Allianz foundations follow the descriptor logic. The Allianz logo and the name of the foundation are placed detached from each other on the same level.

Allianz

Allianz Foundation

Allianz Versicherungs-AG Postfach D-80790 Munich

Joe Sample
Dept. Guardisch
Samplestreet 00
00000 Sampletown

22.09.2021

Dear Joe Sample,

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Kind regards

Max Mustermann
Allianz Versicherungs-AG

Allianz Versicherungs-AG – Head Office
Chairman of the Supervisory Board: Joe Sample | Board of Management: Joe Sample - Chairman, John Q. Smith, Peter Miller, Robin Clark, Mathew Chapman, Hannah Marie Sample-Smith, Marvin Jackson. Allianz Versicherungs-AG is registered in Munich No. HRB 75727 | USt-IdN: DE 814 616 400 Commerzbank AG, IBAN: DE27 7008 0000 0345 0405 00, SWIFT-BIC: DRESDEFF700

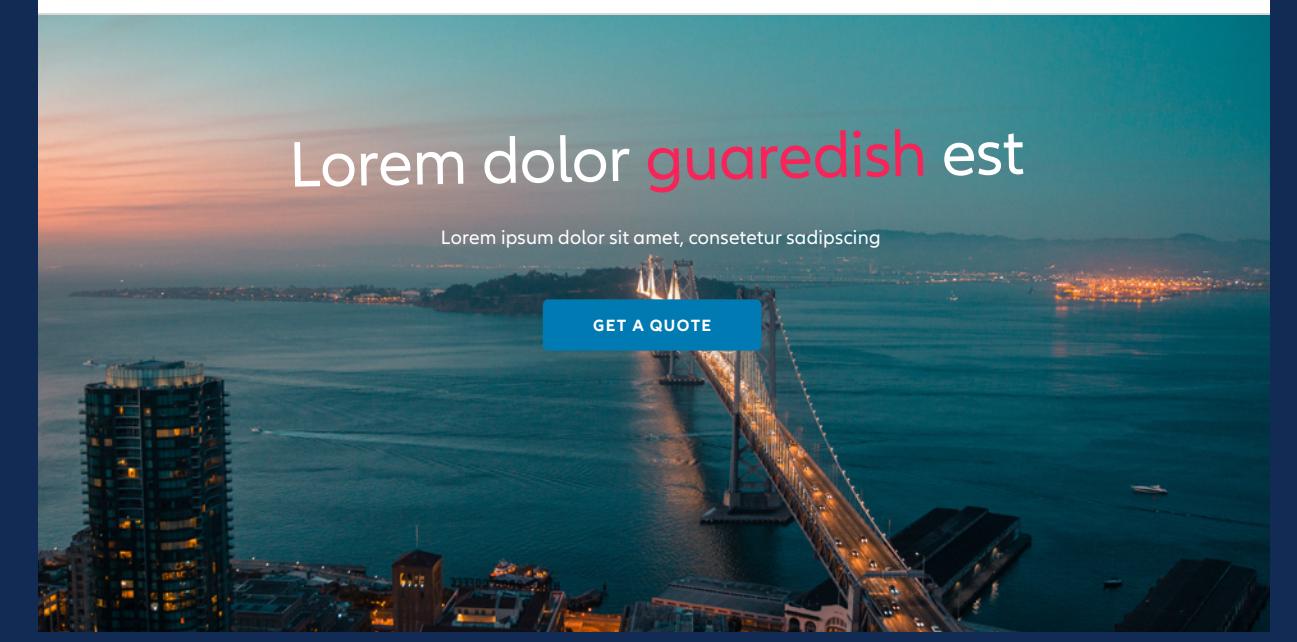
SOS CHILDREN'S VILLAGES

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Allianz | Allianz Foundation

EN | SOS CHILDREN'S VILLAGES

Nav-Item Level 1 | Nav-Item Level 1 | Nav-Item Level 1



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GET A QUOTE

Allianz

Foundation xyz
Allianz

Nanufeg dolor est

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